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**Press Contact:**

Brittany Benson

Intacct

408-620-3928

[bbenson@intacct.com](mailto:bbenson@intacct.com)

<http://www.twitter.com/brittanybbenson>

## **Intacct Goes to the Extreme for Partners**

### ***Leading Cloud ERP Provider Hosts 2017 Xtreme Business Building Conference***

**IRVING, TX. – March 6, 2017** – Intacct, the innovation and customer satisfaction leader in [cloud ERP software](#), today kicked off the 2017 Xtreme Business Building Conference (XBBC) in Irving, Texas from March 6-8, 2017. Intacct's fourth annual conference, expected to draw record attendance, is designed to help its partners learn sales and marketing best practices, as well as new ways to grow their business.

Hosted by Intacct's senior vice president of channels, Taylor Macdonald, Intacct partners utilize this weeklong opportunity for peer-to-peer learning, disseminating valuable resources amongst themselves, networking, and furthering the benefits of the partner ecosystem that are already in place.

Key highlights this year include two sessions by [John Barrows](#), sought after sales education and training expert, 12 exhibitors and sponsors, 30 partner speakers, and numerous presentations from Intacct executives.

Attendees at previous Intacct Business Building Conferences have raved about the events: "Since inception, these conferences have been the single most valuable gathering we've attended. It's helped transform our business in a fast changing marketplace!" as well as, "This was by far the best conference—for business, not software usage—I have ever attended! High quality, well planned, and just superior dedication from the Intacct team."

Taylor Macdonald has more than 25 years of experience building and operating some of the largest and most successful channel programs in the world for financial and ERP software providers. This deep understanding of what it takes to build a successful technology consulting firm

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led to the creation of these events and has helped him to build Intacct's channel program into the envy of the industry.

"Our Business Building Conferences are an enormous asset to Intacct partners and have helped them make incredible strides for their organizations," said Macdonald. "There are an extraordinary group of individuals represented at this event every year who serve as both invaluable advocates and innovators of the VAR channel. We are committed to the success and growth of our partners, and the XBBC is just one way we continue this investment year after year."

Intacct's channel program is designed to foster a network of [Intacct partners](#) that deliver comprehensive, high quality services, support, and software to help companies get maximum value from their Intacct investment. The Intacct channel program has attracted the cream of the crop, including 29 firms on the most recent Accounting Today VAR 100 list, 27 on Bob Scott's Top 100 VARs list, and 26 on Bob Scott's VAR Stars list—by far the most of any cloud ERP vendor.. Close to half of Intacct's new business comes through channel partners.

To learn more about joining the Intacct Partner Program, please visit <http://www.intacct.com/become-intacct-var>.

### **About Intacct**

Intacct is the innovation and customer satisfaction leader in [cloud ERP software](#). Bringing cloud computing to finance and accounting, Intacct's innovative and award-winning applications are the preferred financial applications for AICPA business solutions. In use by more than 11,000 organizations from startups to public companies, Intacct is designed to improve company performance and make finance more productive. Hundreds of leading CPA firms and Value Added Resellers also offer Intacct to their clients. The Intacct system includes [accounting](#), [cash management](#), [purchasing](#), [vendor management](#), [financial consolidation](#), [subscription billing](#), [contract management](#), [revenue recognition](#), [project accounting](#), [fund accounting](#), [inventory management](#), and [financial reporting](#) applications, all delivered over the Internet via cloud computing.

Intacct is headquartered in San Jose, California. For more information, please visit [www.intacct.com](http://www.intacct.com) or call 877-437-7765. Connect with Intacct on [LinkedIn](#), [Facebook](#), [Twitter](#), [Instagram](#), [Google+](#), and [YouTube](#).

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